

2025 Cloud County Health Improvement Plan					
Community Health Needs Assessment Plan October 2025- September 2028					
	CHNA Areas of Need	Specific Actions to Address Community Needs	Time Frame	Organizations Involved	Resources Required
1	Mental Health Services and Provider Access				
	School and Youth Programs	A Implement K-8 mental health education by partnering with local school districts to develop age-appropriate curriculums and provide teachers with toolkits, lesson plans, and resource guides.			
		B Educate youth on social media's impact on bullying and mental health by hosting assemblies or classroom workshops on online safety and collaborate with parent-teacher organizations to share resources with families.			
		C Provide mental health first aid training through certification workshops for educators, administrators and community leaders.			
		D Introduce peer support programs by developing peer mentor or "student ambassador" programs and continue to invite student leaders to interact with younger students. ( i.e. student athletes from the college or the leadership group from the middle school.)			
		E Train staff and students in identifying suicide warning signs and distribute crisis hotline information throughout the schools.			
	Community Awareness and Engagement	F Sponsor mental health awareness speakers and advocates that have lived experience to share their stories. Events can range from in-person to hybrid to reach broader audiences.			
		G Partner with local law enforcement and nonprofits to deliver workshops on conflict resolution and safe environments and develop youth-focused campaigns on healthy relationships.			
		H Adopt "See something, say something" campaign. Create posters, social media posts to distribute to schools and local businesses. Train public on how to report concerns safely and effectively.			
		I Sponsor or support community-wide events such as a Corporate Cup Challenge to involve different organizational entities. Events could include athletic competitions, trivia, wellness challenges, etc.			
		J Develop mental health resources tailored to farmers and other ag related businesses. Promote programs that are already in place through Pawnee Mental Health.			
	Organizational and Workplace Programs	K Support Pawnee Mental Health in promoting programs through the National Alliance on Mental Illness (NAMI) and co-brand campaigns to boost awareness.			
		L Expand Employee Assistance Programs (EAP's) by promoting EAP resources through HR newsletters, staff meetings and wellness check-ins.			
2	Healthcare Workforce and Staffing				
		A Recruit a new provider for the Family Care Center to ensure there is adequate provider coverage to meet patients needs.			
		B Hire a Psychiatric Mental Health Provider to expand mental health service capacity.			
		C Support HOSA (Health Occupations Students of America) programs to strengthen career pathways for students interested in healthcare. Partner with local HOSA chapters to provide guest speakers, facility tours and Q&A panels. Create mentorship programs and provide shadowing opportunities with specific areas of interest.			
		D Build long-term workforce pipeline by establishing scholarships, partnering with local schools to promote opportunities and tracking student participants to maintain connections for future recruitment.			
3	Substance Use Prevention				
		A Increase awareness of substance use prevention through high-visibility campaigns such as The Great American Smokeout and host assemblies, health fairs and social media campaigns tied to these events.			
		B Improve student safety and prevention education in schools by advocating for a Resource Officer (RO) in schools.			
		C Reduce student vaping by implementing peer-led and classroom-based education campaigns about its health risks. Partner with healthcare providers to provide visual aid demonstrations of healthy vs. non-healthy specimens such as the "popcorn lung".			

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	Substance Use Prevention Cont.	D Curb marijuana use by providing evidence-based curriculum for schools outlining marijuanas impact on brain development and mental health. Host community forums for parents and caregivers to learn prevention strategies.			
		E Sponsor speakers through the local 12 Step recovery program to deliver real life challenges of substance abuse and its impact on education, employment and relationships.			
		F Be active in education on dangers of becoming a legalized state by distributing educational materials and presenting local data on substance use trends in legalized states as a cautionary example.			
4	Chronic Disease and Obesity				
	Chronic Disease Management and Prevention	A Reduce the impact of chronic conditions by implementing a care management system for patients to coordinate follow-ups and preventive screenings.			
		B Provide nutrition-based education focused on diets in relation to specific health ailments such as low sugar, anti-inflammatory and low sodium.			
		C Introduce the "Stop Light" model to help patients self-monitor COPD, CHF and other conditions with clear guidelines on when to seek care.			
		D Encourage regular wellness exams and educate on free wellness benefits offered through Medicare.			
	Community Wellness Programs and Events	E Obtain grants to integrate and improve safe routes for walking and bicycling in Clyde, Glasco and Concordia communities.			
		F Encourage active lifestyles and community participation by hosting wellness events such as fun runs, pickleball tournaments, marathons and promoting national and regional events such as Walk Kansas, National Walk at Lunch Day and the Presidential Fitness Program (if implemented).			
		G Support the development of a community center with an indoor walking track, pickleball courts and multipurpose sports spaces.			
		H Explore partnerships with local gyms and fitness centers to provide discounted memberships for employees and their families.			
	Healthy Eating and Nutrition Education	I Support child and adult nutrition and cooking classes. Visit schools and allow the students to help prepare a healthy snack. Involve other community organizations such as the Resource Center, Neighbor to Neighbor and Manna House.			
		J Support the Resource Center in expanding the Farmers Market voucher program to increase access to local produce.			
		K Promote hydration education in partnership with the City of Concordia Recreation Department and local sports teams through digital promotion. Ensure that public drinking fountains are functioning and install new units where needed as well as pass out bottles of water at community events.			
		L Partner with parent-teacher organizations (PIE, Home & School) to promote healthy habits outside the classroom and offer water or small prizes at school events such as the Elementary School Carnival.			
	CHIP Implementation and Promotion				
		A Expand CHIP awareness through direct community engagement by distributing information to community hubs such as Chamber Coffee, Business in Motion, Emergency Planning Committee, the Resource Center, the Senior Citizens Center, Manna House and Neighbor to Neighbor.			
		B Ensure local leaders are informed and engaged with CHIP initiatives by providing hard copies and digital versions of the CHIP plan to City and County Commissioners and encouraging them to share the priorities within their networks.			
		C Increase visibility of programs regularly through social media platforms and feature the CHIP initiatives on the NCK Medical Center website.			
		D Leverage partner networks to reach broader audiences by requesting that information be included in listserv emails through the Chamber of Commerce as well as through the Community Happenings text and email thread.			